

Tree Town Tennis
Meeting Agenda and Minutes

1/19/2024 3:00-5:00 pm @ Idaho Tennis Association

1. Introduction
 1. Meet and greet roundtable
 1. Present: Calix van Lier (president), Katie van Lier (secretary), Amy Bryant (treasurer), Christeena Sevy (director), Kyle Jewett and Chad Vaughn (non board members)
 2. Absent (excused): Kevin Falk (director)
 3. Quorum present (4/5 members)
 2. Who we are: Tree Town Tennis goes non-profit
 1. Goals
 1. Grow Boise-area tennis by providing high quality community programs and events for the playable outdoor season
 2. Build and operate a 6 court public indoor tennis facility
2. Paperwork
 1. Review bylaws and sign
 1. Notes: updated director responsibilities needed before signing. Signing not complete. Will have a virtual meeting to review bylaws for signatures on 1/29/24.
 2. Review articles of incorporation
 1. Will have a virtual meeting to review articles of incorporation and sign on 1/29/24.
 3. Review other policy documents
 1. Sexual harassment and conflict of interest policies distributed. One conflict of interest policy signed and returned (Amy Bryant). Need to collect the others.
 4. Director and Officer (D&O) Insurance discussion
 1. Benefits: extended liability coverage for the board at reasonable pricing. Decision to pursue D&O insurance based on recommendations from board members and non-board members. Katie will review policies and present at next meeting.
 5. Status with IRS nonprofit application
 1. Need bylaws and articles of incorporation signed before submitting. Hopefully will submit IRS application by 2/1/24.
 2. Looking to be accepted as a public charity with up to 1/3 funding from donations and 2/3 funding from program/event fees
 1. Similar to Denver Tennis Park's model

6. Last year's financials

1. Presented to board members for review

3. Upcoming Season Programs

1. Group Programs - starting 4/20-10/12

1. Youth - Spring and Fall (April-late May; late Aug-early Oct) - \$22 per kid per 1 hour class @ Sunset Park
 1. Red ball 5-7 yr olds Saturdays 10 am
 2. Orange ball 8-10 yr olds Saturdays 11 am
 3. Green/yellow mixed group 11-17 Saturday 12 pm
 4. We can reserve programs starting Feb 1 at Sunset Park with the City of Boise
 2. Youth - Summer (early June - mid Aug)
 1. Same as above but switch to Fridays
 3. Adult - Spring and Fall
 1. Learn to Play beginners - \$27 per person for 1 hour Sundays 10-11am @ Sunset Park
 2. Intermediate 3.0/3.5 drill - \$30 per person for 90 minutes Friday 8:30-10 am @ Sunset
 4. Adult - Summer
 1. 3.0/3.5 drill remains on Friday am
 2. Learn to Play Mondays 10-11 am
 5. Flexible registration through Serve Tennis (<https://playtennis.usta.com/treetowntennis/coaching>) and via link on our website (www.treetowntennis.com)
 6. Marketing via direct mail - mid-March
2. Private lessons \$60/hr, private group lessons, traveling pro lessons
3. NEW! Scholarships
1. Intro scholarship: Designed to provide a basic introduction to tennis for youth who may not be able to afford tennis lessons. The scholarship includes a tennis racket and participation in one Spring, Summer, or Fall session (averaging 4-6 weeks long) of class once per week. We will provide up to 2 scholarships for ages 5-17 in 2024.
 1. The recipient must maintain an 85 percent attendance rate in order to maintain his/her scholarship status for the session, otherwise the scholarship will be revoked.
 2. Commitment Scholarships: Designed to assist teens who are interested and enthusiastic about improving their tennis game and volunteering to learn be an assistant youth tennis coach at a community level by helping the lead coaches run

youth tennis programs in exchange for discounted program fees (up to 100%). Commitment scholarships includes participation in one Tree Town Tennis youth program per session (or one tournament entry) throughout the playable outdoor season for 2024 (Spring, Summer, Fall) with a volunteer commitment. We will provide up to 2 scholarships for ages 14-17 in 2024. We will publicize and accept applications for both scholarships on our website.

1. Participant must maintain a good volunteering record by being punctual, being prepared with proper clothing, maintaining a positive attitude, and refraining from behavior that is considered inappropriate, etc. It is up to the lead coaches to determine if a deviation from their expected behavior requires a warning or dismissal from the scholarship program. Participants must also maintain an 85 percent attendance rate for the group tennis program to avoid dismissal from the scholarship program.
 3. Criteria: Household income at or below \$80,000 (the Boise Area Median Household Income), youth between the ages of 5 and 17 (at time by which they would be beginning the program), youth's demonstrable interest in learning/playing tennis, family lives in the Boise, Meridian, Eagle, Nampa, Caldwell, Kuna, or Star area, are enrolled in area public schools (3.0 GPA or above), and a letter of reference from a teacher, tennis instructor, sports coach, or mentor.
 1. For the commitment scholarship: In addition to the criteria above, participants must have some formal tennis experience, such as completing a group tennis program session, had private lessons, or participating on a school team within the last 2 years.
 4. The board of directors will review all eligible applications and vote on recipients. If a future scholarship committee is formed, that committee will review and present the most eligible candidates and recommend selection of the award to the board for voting.
4. Tournaments/Events
1. Season opener: "Spring Fling" Saturday 4/13 @ Sunset park
 1. Beginner adults 11 am-12 pm, 1 court, max 10, \$20 per adult
 2. Beginner kids 11 am - 12 pm, 1 court, max 10, \$10 per kid
 3. Picnic/BBQ/meet the coaches 12-12:30 - Fundraiser
 4. Intermediate Drill and Match Play - 12:30-1:30 drill, 1:30-2:30 round robin matches. \$25 per person, 16 max
 2. Sanctioned USTA Junior L6 - 5/11-5/12

1. 12s and 14s, Boys and Girls, Singles, Doubles, Mixed
 2. Timberline, Appleton, or Capital/Centennial HS
 1. Easier to work with West Ada School district for court reservation than Boise school district
 3. Pro in the Park contract requires \$10.50/hr per court for special events. Will try to work with school districts or IdTA instead of the city for running tournaments.
 3. Sanctioned USTA Junior L6 - 6/1 - 6/2
 1. 16s and 18s, Boys and Girls, Singles, Doubles, Mixed
 2. Timberline, Appleton, or Capital/Centennial HS
 4. Sanctioned USTA Adult Tournament - 6/8 - 6/9
 1. Timberline, Appleton, or Capital/Centennial HS
 5. Waiting on Duane Stotland from Parks and Rec to submit his L7/playdates to Idaho Tennis Association for scheduling
5. Upcoming/in process event ideas
1. Almost Wimbledon? - Baker City, OR - Early July
 1. Unsanctioned junior L6/L7
 2. Possible alternating years for junior tournaments vs adult tournament
 3. Reservations open in March - \$850 per day for the facility
 2. Tennis Palooza Fundraiser - Fall 2024
 1. Drills and match play
 2. Food trucks, music, merchandise, auction, exhibition match, etc
 3. End of season "party"
 3. UTR and/or WTN one day tournament
 1. WTN are more cost effective. Potential incentives to run WTN via USTA with promotional products
 4. Red ball/orange ball point play event(s)
 5. Wheelchair or adaptive tennis drill or event(s) - tournaments? Possible wheelchair certification for instructors?
 1. Defer to Kevin Falk for ideas at next meeting
 6. UTR junior open match play (bi)weekly time
 7. Community playdates for beginner kids and adults/families - 1 hour drill, 1 hour play
 8. Other events/ideas:
 1. Possible Nike Camp involvement with Bob Ewing
 2. Middle School/High School tennis workshop
 3. UnPlugged IdTA event

4. Everwild School Marketing Booth

6. Wrap-up

1. Recommendations/new ideas are as follows:

1. Each board member recommended to recruit additional board members and use their community connections to help the cause and/or supplement their board responsibilities. This includes donors, community members, or other organizations for support. Possible Southwest Ada County Alliance for funding for additional city tennis courts or expansion along with BSU marketing professors, etc.
2. City of Boise may put up their bubble and build new courts over by the outlet mall in the near future.
3. Construct timelines (ideal, realistic, expanded) to fund and build the facility so donors know where their money is going. Possible indoor public tennis court project completion in 2-3 years if momentum is sustained.
4. Will focus on donations for spring fling and summer program start-up with specific funding goals and timeline to maximize donation success at next meeting.
5. No voting measures took place at this meeting.

7. Next virtual meeting 1/29/24 to sign articles of incorporation and bylaws. Also briefly discuss donation support and marketing materials for spring fling and spring session along with D&O insurance quote/decision. Will submit invitation via email.

Minutes will be posted to the webpage www.treetowntennis.com for public viewing and distributed to board members via email.

Submitted by:



Katie van Lier, secretary on 1/24/2024