

**Tree Town Tennis
Board Meeting Minutes
1/29/24
Virtual Meeting via Google Meet
Video call link: <https://meet.google.com/vds-jnra-aja>
10:00 am - 11:00 am MST**

In attendance: Calix van Lier, Katie van Lier, Amy Bryant, Christeena Sevy, Kevin Falk
Quorum present: Yes

Objectives:

1. Review and finalize Bylaws document and Articles of Incorporation.
 1. Vision, mission statement, and purpose need to be reorganized but verbiage is acceptable in both documents
 2. Bylaws and Articles of Incorporation both voted and approved unanimously.
 3. Will send out to Amy Bryant for her to distribute for e-signatures through her Acrobat Pro account
 4. Once signatures are obtained, application to IRS will be submitted
2. Discuss status of D&O insurance - I submitted an application via Founder Shield on 1/25/24
 1. Have a meeting with the insurance rep on 1/30/24 for clarification.
 2. Kevin will send me a D&O insurance comparison from IWTA.
 3. If similar, Tree Town Tennis will purchase this for current directors and officers and will pass on the insurance information digitally.
3. Discuss any new board member leads or new connections
 1. Christeena's connection: Jeff Thompson - business/sales/Centennial coach and has a possible lawyer connection. She will send invitation to be a board member or collaborator.
 2. Amy's connection: TJ Sturgis - accountant. Email sent to be a board member or collaborator.
 3. Katie's connection: Laura Rogers - owner of Speech Tree. Possible monetary sponsor for future tennis events.
 4. Kevin's connection: Loren Shockey - at Riverside Printing. Possible local connection for marketing/printing of t-shirts.
4. Discuss "Spring Fling" slated for Saturday 4/13/24 at Sunset Park
 1. Basic event info is below, but I'd like to discuss the solicitation for donations (#5)
 1. Beginner adults 11 am-12 pm, 1 court, max 10, \$20 per adult (drill run by Calix)
 2. Beginner kids 11 am - 12 pm, 1 court, max 10, \$10 per kid (drill run by Katie)
 3. Picnic/BBQ/meet the coaches 12-12:30 - Fundraiser

1. Considering \$5 meal deal that includes one hotdog (pre-made and wrapped), chips, and drink (Gatorade and water)
2. Gatorade or water sale al a cart @ \$2 each - Costco purchase
3. Ketchup, mustard, and napkins to purchase
4. Equipment: Cooler with ice for drinks, TTT signage, possible crock pot for warming hotdog packets, folding tables and chairs, cash for change, Venmo signs for payment, donation bucket, Bluetooth speaker for music
5. Trash and bathrooms on site
6. Merchandise for sale - TTT t-shirts, candles (Katie has about 20 of these)
7. Flyers with link for registration for group programs
8. Amy Bryant to help with this?
4. Intermediate Drill and Match Play - 12:30-1:30 drill (2 courts run by Katie and Calix), 1:30-2:30 round robin matches. \$25 per person, 16 max
5. Solicit donations for the following:
 1. New balls (orange, yellow, green), 1 case each
 2. Food/drinks
 3. Merchandise/equipment to sell - cans of balls, junior rackets, grips, hats, etc., that we can sell. Tim Gibson at Into Tennis or McQ sports may be interested
 4. Court fees - the City may require us to pay \$10.50/court/hr (3.5 hours x 2 courts, + 1.5 hours for a 3rd court for matches = \$89.25). I'm trying to get around this by not advertising this as an "event."
 1. Will ask the city for court fee sponsorship
 2. Christeena inquired with athletic director for use of Centennial's courts for this event. They have a track meet that day, so unlikely. I would also like to keep the Sunset park location because this is where the programs will be held for the year.
 5. Volunteer parent coaches to help with the kids group - I have a few from last year I can reach out to.
 6. Run a small fundraising campaign regarding this when we advertise? "We need monetary donations to cover (these items with suggested donations for each)?"
 7. Goal: Donations consist up to 1/3 of the revenue of the event
 1. Ask local businesses for \$25-50 sponsorship in exchange for their logo or marketing materials displayed at the event
6. Free advertising for event on Boise Weekly, the website, email marketing, and Serve Tennis/USTA platform. We already have one sign up!
2. Other topics:
 1. Kevin organizes and runs adaptive programs at Owyhee and Julia Davis. Has competition from other adaptive organizations. Will continue

collaborations to support adaptive tennis but will not likely run our own adaptive program at this time. Will discuss with Kevin more at next meeting.

3. Meeting minutes from 1/19/24 voted on and approved unanimously.
4. Next meeting in approximately mid-March.