

Tree Town Tennis Meeting Minutes
Friday 3/22/24 2:00-3:00 pm
Via Google Meet

Present: Calix and Katie van Lier, Kevin Falk, Amy Bryant, TJ Sturges. Quorum present

Minutes from previous meeting approved

Katie's Interrum Business:

2/10/24: Tim at Into Tennis - \$35 donation to Spring Fling by donating an over-grip pack

2/14/24: Pro in the Park contract renewed for Katie and Calix with City of Boise - \$760

2/14/24: Email vote regarding TJ Sturges appointment to the board. Unanimous yes.

2/17/24: Amended annual report to State of Idaho - added TJ as a director

2/17/24: Emailed Karen Sheehan about joining the board. She's a lawyer and Sevy's lead.

2/21/24: Nonprofit IRS Form 1023 submitted!

3/1-3/3: Marketing flyer completed and ordered, promotional materials ordered (business cards, banner, car magnets). Email sent to TTT clients about Spring Fling. Website updated. Fundraising letter completed and ready to be printed and mailed to local businesses.

3/11/24: Zeffy account to take donations - 100% free. Website updated with information and links. Donation flyer created with Zeffy link for display.

Upcoming Spring Fling Discussion- 4/13/24

1. Kevin and Idaho Wheelchair Tennis Association will do a wheelchair demo around 11:45am-12:45pm. Wheelchairs will try to be available for public and kid use also
2. Shirts may not be designed and printed in time for the event, but we will work on this for the Spring season for purchase. McQ sports may also be vendor for shirts in the future, in addition to Loren Shockey - at Riverside Printing
3. Items for raffle or auction basket? Decided on a basket for raffle/auction filled with grips, balls, rackets (Kevin may supply junior racket(s)), private lesson vouchers, etc.
4. Food - catered with sandwiches/chips/drinks for suggested donation rather than sale
5. Prizes - may incorporate small things (grips, dampeners) for patrons who hit targets, win the drill games, wheelchair participation, etc

Donation update for Spring Fling: \$500 monetary, \$35 in merchandise. Will send out donation letters to local businesses in the coming week. Encouraged board to send leads for donation to Katie via email.

Committees: Suggest to form a marketing committee (Kevin and Christeena) and a financial committee (Amy and TJ) so they can work independently on their projects.

Christeena was updated on meeting discussions via phone after the meeting concluded.

Next meeting slated for late May to discuss Summer session and tournaments.